

California MEDICAL ASSOCIATION

NOTICES & REPORTS

Council Meeting Minutes

Minutes of the 476th Meeting of the Council, San Francisco, Hilton Inn, January 13, 1962.

The meeting was called to order by Chairman Sherman in the Hilton Inn, San Francisco International Airport, on Saturday, January 13, 1962, at 10:00 a.m.

Roll Call:

Present were President Bostick, President-Elect Wheeler, Speaker Doyle, Vice-Speaker Heron, Editor Wilbur and Councilors MacLaggan, Wilson, Todd, Quinn, O'Neill, Kirchner, O'Connor, Ham, Rogers, Dalton, Davis, Miller, Sherman, Campbell, Morrison, Kaiser, Anderson and Teall. Absent for cause, Secretary Hosmer and Councilor Murray.

A quorum present and acting.

Present by invitation were Messrs. Hunton, Thomas, Whelan, Clark, Klutch, Tobitt, Doctors Batchelder and Miller, and Mrs. Griffith of C.M.A. staff; Messrs. Hassard and Huber of legal counsel; Messrs. Salisbury and Fraser of the Public Health League of California; county executives Scheuber of Alameda-Contra Costa, Lingerfelt of Fresno, Geisert of Kern, Field of Los Angeles, Baker of Los Angeles, Donovan of Santa Clara, Grove of Monterey, Blankfort of Marin, Bannister of Orange, Brayer of Riverside, Dochterman of Sacramento, Donmyer of San Bernardino, Nute of San Diego, Neick of San Francisco, Thompson of San Joaquin, Wood of San Mateo and Rideout of Butte-Glenn; Dr. Malcolm Merrill of the State Department of Public Health, Dr. Daniel Blain of the State Department of Mental Hygiene; Mrs. Eunice Evans and Lester McDonald of the State Department of Social Welfare; Messrs. Paolini, Heller, Nyron and Walberg of California Physicians' Service; Doctors Gerald Shaw, T. Eric Reynolds, Donald Harrington, Eugene Webb, Eugene Hopp, Dan O. Kilroy, A. F. Kandlbinder, Robert Dennis and others.

1. Minutes for Approval:

On motion duly made and seconded, minutes of the 475th Council meeting, held December 9, 1961, were amended and approved.

2. Membership:

(a) A report of membership as of January 10, 1962, was presented and ordered filed.

(b) On motion duly made and seconded, five members who had become delinquent were voted reinstatement.

(c) On motion duly made and seconded in each instance, five applicants were voted Associate Membership. These were: Ralph M. S. Barrett, William Holmes Bennett, Roger W. Jelliffe, May M. Leydorf, Los Angeles County; Ruth Anderson, Ventura County.

(d) On motion duly made and seconded in each instance, 14 applicants were voted Retired Membership. These were: Velva V. Brown, Alameda-Contra Costa County; Albert S. Arkush, Melton B. Burns, Edwin Cobb, Joseph Diamondstein, Adalbert Frisch, Roy O. Gilbert, Suttan H. Groff, Morris B. Lerner, Charles F. Sebastian, Margaret A. Van Atta, Cecil B. Van Sciver, Los Angeles County; Thomas A. Card, Riverside County; Ernest A. Daus, Solano County.

WARREN L. BOSTICK, M.D. President
OMER W. WHEELER, M.D. President-Elect
JAMES C. DOYLE, M.D. Speaker
IVAN C. HERON, M.D. Vice-Speaker
SAMUEL R. SHERMAN, M.D. . . . Chairman of the Council
RALPH C. TEALL, M.D. . . . Vice-Chairman of the Council
MATTHEW N. HOSMER, M.D. . . . Secretary
DWIGHT L. WILBUR, M.D. . . . Editor
HOWARD HASSARD Executive Director
JOHN HUNTON Executive Secretary
General Office, 693 Sutter Street, San Francisco 2 • PProspect 6-9400
ED CLANCY Director of Public Relations

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(e) On motion duly made and seconded, nine members were voted a reduction of dues because of prolonged illness or postgraduate study.

3. *Letters of Commendation:*

On motion duly made and seconded, it was voted to forward letters of commendation from the President of the Association to the American Farm Bureau Federation, the United States and California Chambers of Commerce, and other organizations for their support of the profession's position on pending federal legislation.

4. *Standing Rules of the Council:*

On motion duly made and seconded, it was voted to amend the Standing Rules of the Council relative to guests at meetings. The amendment would add a new section, as follows:

Guests to be invited to Council meetings shall include (a) Deans of the Schools of Medicine in California and heads of state departments (or their representatives) with which the C.M.A. maintains contact or for which it provides advisory or other services, (b) guests with special presentations to make to the Council, and (c) others.

All guests coming under (b) and (c) above shall be invited to Council meetings only after their names, the subject matter of their presentations and the reasons for a personal appearance (preferably in writing) have been submitted to the Advisory Committee for Emergency Action at least one week before a scheduled meeting and the personal appearance has been approved by this committee.

5. *State Department of Public Health:*

Dr. Malcolm Merrill, State Director of Public Health, reported that Influenza B had definitely been found present in the large number of upper respiratory cases prevalent at this time. He also reported that the committee appointed to implement the hospital regional planning program had been appointed in the Los Angeles area and had already met. A similar committee is being formed in the San Francisco bay area.

6. *State Department of Mental Hygiene:*

Dr. Daniel Blain, State Director of Mental Hygiene, reported on the reliance being placed by his department on private facilities for the care of a large portion of the mental cases. He stated that California maintains 11,000 mental hospital beds, or about 30 per cent of those in the country.

Dr. Blain also discussed the elimination of tuberculosis and mental illness as conditions which could merit federal funds for assistance under Title I of the Social Security law and presented a resolution urging a study of existing laws with a view toward

including these illnesses. After discussion it was regularly moved, seconded and voted to refer this suggestion and resolution to the Committee on Government Financed Medical Care, with instructions to confer with other interested committees, for study and recommendation at the next meeting.

7. *State Department of Social Welfare:*

Mrs. Eunice Evans of the State Department of Social Welfare stated that the inauguration of the new Medical Assistance to the Aged program was bound to create problems and asked that the appropriate committees in the county societies cooperate with welfare authorities in seeking answers. She also referred to some abuses in the adoption processes and stated the desire of the department to work with the Association and with the State Bar in this matter.

Mrs. Evans reported on the setting up of organized home care services in social welfare departments as a means of providing care for the aged without need for hospitalization or nursing home occupancy. Dr. Quinn also reported on this service and urged that the county societies cooperate in making the Medical Assistance to the Aged program, including the homemaker services, operate successfully. On motion duly made and seconded, it was voted to make this request of the county societies.

8. *California Physicians' Service:*

Dr. John Morrison, board chairman, reported that C.P.S. membership now stands at 1,029,000 and physician membership at 15,000. He also reported that the board of trustees had authorized expanded activity for California Physicians' Insurance Co., a wholly-owned subsidiary. Dr. Morrison further reported that C.P.S. now has 15 medical consultants in various areas and that their work is beneficial for all parties.

Mr. Etchel Paolini reported on the recent signup of state employees and those of University of California, under which C.P.S. retained its group of state employees already enrolled, and in combination with Blue Cross, gained 21,800 new participants. Among university employees, the Blue Shield-Blue Cross combination (at schedule C) signed 9,748 employees. Mr. Paolini further reported that C.P.S. now has 662 employees and is budgeting 1962 for an anticipated income of \$92,000,000 and administrative expenses of 9.9 per cent.

9. *Introduction of Guests:*

The chairman introduced Dr. Eugene Webb as the new president of the San Francisco Medical Society and Dr. Eugene Hopp as a member of the executive committee.

Dr. Davis introduced Joseph Donovan, executive secretary of the Santa Clara County Medical Soci-

ety, as a candidate for the House of Representatives under District 9, newly-formed district in the county.

10. *Commission on Medical Services:*

Dr. Donald Harrington presented a report of the Commission on Medical Services which covered several areas:

(a) A suggested format and operating procedure for county society mediation committees. On motion duly made and seconded, this section of the report was approved. Dr. Harrington announced that a short meeting of county society mediation committee chairmen would be held immediately following the conference of county society officers on February 18.

(b) A standardized claim form prepared by the Health Insurance Council was presented, with the request for authority for that body to distribute these forms to physicians. A motion was made to approve this distribution under specified conditions but was not voted. On motion duly made and seconded, it was voted to table this matter until the next meeting.

(c) A study of medical marketing areas was proposed, to be carried out by the Bureau of Research and Planning. On motion duly made and seconded, it was voted to approve the transfer of \$5,000 of commission funds to the Bureau of Research and Planning for this study.

Dr. Harrington also presented a request of the commission for appointment of a special committee to investigate income levels in connection with fee schedules in connection with California Physicians' Service. On motion duly made and seconded it was voted to approve this request and refer to the Committee on Committees for action. This committee later named the committee as Donald Harrington, chairman, and Doctors Herman Stone, Richard Taw and Homer Pheasant.

In connection with the mediation committees in the commission's report, Dr. Davis asked that the commission keep in mind the suggestion of the American Medical Association for original jurisdiction to be vested in the A.M.A. in disciplinary cases, in order that the A.M.A. delegation may be advised as to California wishes on this question. On motion duly made and seconded it was voted to request the commission to keep this matter on its agenda and confer with the Judicial Council of the A.M.A.

11. *Committee on Legislation:*

Dr. Dan O. Kilroy, chairman of the Committee on Legislation, reported that request had been filed with the Attorney General of California for a title for an initiative measure which would establish a system of state health insurance to be financed by increased state income taxes. Such an initiative

would require some 420,000 valid voters' signatures to be placed on the general election ballot. Promoters of the measures are reported as including Upton Sinclair, longtime advocate of increased state services.

12. *Bureau of Research and Planning:*

Dr. Gerald Shaw, chairman of the Bureau of Research and Planning, reported that the bureau is now spending about one-third of its time on studies and reports for various commissions and committees. He also reported that the bureau had authorized a study of Association media in line with earlier decisions of the Council.

13. *Report of the President:*

Dr. Bostick reported on his recent appearance in various cities as a speaker on the program of the Speakers Bureau. He also reported that he and Dr. William Quinn had appeared in New York on a taped television program.

Dr. Bostick also reported further progress in the osteopathic unification program. The school has officially changed its name to California College of Medicine, has applied for accreditation as a medical school and has secured a medical dean, Dr. Benjamin Wells, formerly dean of medicine at University of Arkansas and currently employed by the government.

In behalf of the Committee for Emergency Action, Dr. Bostick reported that Mr. James Bryan had been requested to make a survey of the communications of the Association. On motion duly made and seconded, this procedure was approved.

14. *Commission on Community Health Services:*

Dr. MacLaggan reported on recommended procedures to be used under state regulations requiring the reporting of communicable disease by laboratories. On motion duly made and seconded, these procedures were voted approval.

Dr. MacLaggan also reported that an article on closed chest resuscitation had been prepared for publication in CALIFORNIA MEDICINE. On motion duly made and seconded, this article was voted approval.

Dr. MacLaggan further reported on the distribution of polio inoculation record cards for school students, with a national organization furnishing the cards.

On motion duly made and seconded, approval was voted for a research study on home care programs to be undertaken outside the Association provided the director of the Bureau of Research and Planning approved the objectives and procedures. Approval was also voted for revisions in the guides for county societies in relationships with voluntary

health agencies and a report of the Committee on Traffic Safety on the reporting of epilepsy.

15. *Report of the President-Elect:*

Dr. Wheeler reported on a recent meeting with officers of the California Medical Assistants Association and stressed the value of cooperation with this organization.

16. *Finance Committee:*

Dr. Teall presented a report of income and expenditures for the six months ended December 31, 1961, and noted that operations were proceeding with the budget. He also called attention to a January 31 meeting of the committee to consider a 1962-1963 budget and urged that all Councilors heading or working with commissions and committees strive to have a clear-cut program worked out for the fiscal year as a means of arriving at an accurate budget.

17. *Speakers' Bureau:*

Dr. Anderson reported gratifying progress in securing speaking engagements and expressed his belief that the objectives of the bureau are being satisfactorily met at this time.

18. *Public Relations:*

Dr. Todd reported that consideration is being given in some areas to the use of the "Doctors at Work" television series under commercial sponsorship. After discussion it was regularly moved, seconded and voted that commercial sponsorship could be employed where the chairman of the public relations committee, the chairman of the television subcommittee and the executive director could screen and unanimously approve the sponsor, subject to final decision by the Council.

Dr. Todd also reported that the committee had voted to request that the subcommittee on County Society Programs be disbanded and its functions taken over by the staff.

19. *Commission on Cancer:*

Dr. Davis reported that a study of patient needs was being completed by the California Division, American Cancer Society, at this time and would be ready for release soon.

20. *Cancer Quackery Conference:*

Dr. Doyle reported that the date of October 10, 1962, had been established for holding a cancer quackery conference in California, in sponsorship with others and at no cost to the Association.

21. *Legal Department:*

Mr. Hassard reported that he had prepared and distributed to county societies a report on the legal

status of medical corporations in California. He pointed out that this subject is complex and no established evidence is as yet available as to the tax deductibility of contributions for the retirement of physicians by such corporations. He also reported that a demurrer would be filed on an amended complaint in the osteopathic case.

22. *Report of Staff:*

Mr. Hassard reported that the growth of the Association in recent years has put a strain on the ability of the headquarters building to accommodate all activities. He urged that plans for prospective future programs be conditioned on space needs.

23. *Narcotics Exhibit:*

A request from a member for funds to construct an exhibit for the education of physicians in the schemes of narcotic addicts and peddlers to secure drugs from physicians was presented. It was regularly moved, seconded and voted to refer this to the Committee on Dangerous Drugs and the Finance Committee for review and report at the next meeting.

24. *Medical Assistance to the Aged:*

A resolution from the county society relative to professional allowances for services under the Medical Assistance to the Aged program was presented and, with amendments, referred to the Committee for Emergency Action.

25. *California Medical Assistants Association:*

Consideration was given to requests from Steward H. Smith, Chairman of the Advisory Committee to C.M.A.A., that (1) the committee name be changed to C.M.A.-Liaison Committee to the C.M.A.A., (2) that the committee be placed under the Commission and Committee structure, preferably related to Public Relations, and (3) that authority be granted for a letter to be sent to medical societies having M.A.A. chapters relative to the functioning of local advisory committees. On motion duly made and seconded, the first two suggestions were referred to the Committee on Committees for review and recommendations and the third item tabled until the next Council meeting.

Adjournment:

Coming Council meeting dates were set for February 16 at Los Angeles, March 17 and April 14 at San Francisco. There being no further business to come before it, the meeting was adjourned at 5:00 p.m.

SAMUEL R. SHERMAN, *Chairman*
JOHN HUNTON, *Acting Secretary*